

Global Anti-Counterfeiting Awards 2010

(Sponsored by Authentication News™ and the Global Anti-Counterfeiting Group)

2010 sees the twelfth year for the **Global Anti-Counterfeiting Awards** judged annually by delegates from Authentication News, the GACG Network Members and representatives of previous winners (see background note). The 2010 Awards ceremony will be held in Paris, France on 8 June 2010 on World Anti-Counterfeiting Day.

Nominations to be submitted by Friday 14th May 2010

1. Nominations are made initially and primarily through invitations from the organisers, but this form can be circulated to others to procure nominations by third parties.
2. Multiple nominations are permitted, even encouraged (i.e. several nominations in a given category and/or nominations in more than one category).
3. Nominations should preferably be made on this form (attached) and each nomination should be on a separate form (or sheet, if not using the form) and should include all relevant supporting information for the judges. The judges may invite those short-listed to provide further information.
4. In each of the four categories described below, nominees can be either organisations or individuals making an exceptional contribution to the anti-counterfeiting movement, up to and especially including the whole of 2009. In the case of organisations, please nominate a representative individual responsible for directing the activities in question.

NOTE THAT MORE THAN ONE AWARD MAY BE MADE IN EACH CATEGORY AND THAT SPECIAL INDIVIDUAL OR 'LONG TERM ACHIEVEMENT' AWARDS MAY BE MADE AT THE DISCRETION OF THE JUDGES

Public bodies – national enforcement agencies (e.g. customs); government departments (e.g. trade mark registration office enforcement department); specialised agencies (e.g. medicines or drugs control agencies etc.); judicial bodies (e.g. courts or Tribunals)

Companies/commercial organisations – any company or commercial organisation (e.g. IPR owners), or collaborating group of companies, such as single industry groups) experiencing counterfeiting or piracy of their products, or of service or certification marks, which in the past year has/have taken exceptional action, whether individually or collectively, to address the problem.

Associations – any trade or pan-industry association representing commercial or legal organisations, such anti-counterfeiting or anti-piracy groups or coalitions, in the campaign against the trade in fake products.

Media – any publishing or broadcasting organisation displaying significant initiative or insights into the challenges of counterfeiting and piracy.

5. Supporting statements should be limited to one (1) additional page per nomination

Fax or e-mail Nominations by 14th May 2010 to:

+44 (0)1932 780790, Info@Reconnaissance-Intl.com

Global Anti-Counterfeiting Awards 2010 Nomination form

(Please complete a separate sheet for each nomination)

I. Category of Nomination (check one):

- Public Body
- Company
- Association
- Media

II. Nominee Details (Block letters or type please):

Nominee: _____

Nominee Address: _____

Country: _____

Nominee Phone: _____ Fax: _____

E-mail: _____ Website: _____

Key Contact(s): _____

III. Reason for Nomination (Details of 'outstanding achievement' of the nominee in preventing counterfeiting and piracy)

_____ /more....._

IV. Nominator:

Name: _____ Phone: _____

Fax: _____ e-mail: _____

Organization Address: _____

Country: _____

Connection with Nominee (if any): _____

Affirmation of Accuracy: I hereby affirm that, to the best of my knowledge, the information provided in this nomination is complete and accurate.

Signed: _____ Date: _____

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GACG Awards 2010

Background Note

The **Global Anti-Counterfeiting Awards** are presented for outstanding achievement by individuals, companies or organisations involved in combating counterfeiting and piracy, either to protect their own brands or products or in the development of an environment which encourages the combating of counterfeits and pirate products. The Awards are given in four categories – public bodies, companies or commercial organizations, associations, and media. These Awards are not intended to recognize producers and suppliers of anti-counterfeiting technologies, services or products.

The GAC Award winners in 2009 were:

<u>Long-term Achievement</u>	Richard Heath, Unilever
<u>Special Individual Achievement</u>	Deputy Director Gao Feng MPS/ECID, China Deputy Director Yuan Ming SPP/ISD China Wang Zhiguang: Director of IP Division, ECID/MPS Li Qunying: Director of IP Division, Policy & Law Dept., General Administration of Customs
<u>Public Body</u> Winner	Unit D3, DG Markt, European Commission
<u>Company</u> Winner Highly Commended	Price Minister Tommy Hilfiger
<u>Association</u> Winner Highly Commended Highly Commended	Andema (Spain) Canadian Anti-Counterfeiting Network French Federation of Sports Industries
<u>Media</u> Winner	ECE Centres (Germany)
2008	
<u>Public Body</u> Winner Highly Commended Highly Commended	Direction Régionale des Duanes de Roissy Spanish Patent and Trade Mark Office UNICRI (UN Inter-regional Crime and Justice Research Institute)
<u>Association</u> Highly Commended Highly Commended	Brand Owners Protection Group - GCC and Yemen INDICAM, Italy
<u>Company</u> Winner Highly Commended	Société des Produits Nestlé S. A. LVMH Fashion Group

Highly Commended

Sony Ericsson Mobile Communications, Corporate Anti Counterfeiting Department

Commended

Mr Konrad Ystborg, Brand Protection Manager Nordic, NIKE International Ltd.

Media

Winner

National Museum of Science and Technology, Sweden

2007

Public Organisation:

Winner:

National Agency for Food and Drug Administration and Control (NAFDAC), Nigeria

Highly Commended:

Comité National Anti-Contrefaçon (CNAC), France

Economic Crimes Investigation Department, Ministry of Public Security, PR China

Commended:

IPR Division of the Department for Trade Policy Measures, State Customs Service of Ukraine

Association:

Winner:

Brand Protection Group - Lebanon

Commended:

International AntiCounterfeiting Coalition (IACC), USA

Company:

Winner:

Nokia IPR Brand Protection, Global Anti-Counterfeiting Team

Highly Commended:

GlaxoSmithKline - Geoff Power, Director Packaging and Security, UK

Johnson and Johnson Worldwide Security - China

Media:

Winner:

None

Commended:

Brand Protection Group – Lebanon

Full List of Winners for 2006

Public Organisation:

Winner:

The Italian Customs Agency (Agenzia delle Dogane)

Highly Commended:

General Administration of Customs of People's Republic of China

Association:

Winner:

International Trademark Association

Highly Commended:

US Chamber of Commerce, Coalition Against Counterfeiting and Piracy,

Commended:

The British Video Association

Company:

Winner:

The Walt Disney Company France

Highly Commended:

Batmark

NPIL (India)

Media:

Winner:

Tim Philips (UK) (Author of "Knockoff")

Commended

Capa Agency (France)

Previous Award Winners

2004/2005

Public Organisation:

Winner:

Customs Modernisation Unit, B2 DG TAXUD EU Commission,
(John Pulford and Christophe Zimmermann)

Commended:

Delhi Police (India), (Raja Bhagat, Assistant Commissioner, Head of IP)

Association:

Winner:

Quality Brands Protection Committee, China

Company:

Winner:

Unilever (Richard Heath)

There was no winner or commended organisation in the **Media** category this year.

2003

Public-sector Organization

Winner:

French Customs (France)

Commended:

Macao Special Administrative Regional Customs Service (People's Republic of China)
Trading Standards North-West IP Group (UK)

Association

Winner:

Coalition for Intellectual Property (Russia/FSU)

Commended:

China Association of Enterprises with Foreign Investment (People's Republic of China)

Company

Winner:

The Gillette Company

Commended:

Adobe Systems France
Cartier (France)

Media

Winner:

The Economist

2002

Public-sector Organization:

Winner:

National Board of Customs, Finland

Commended:

HM Customs & Excise, Coventry (UK)
Opsporingsdienst BumaStemra (Criminal Investigation Service BumaStemra – The Netherlands)

Trade Association

Winner:

Quality Brands Protection Committee, People's Republic of China

Company

Winner:

Xerox Corporation

Commended:

MasterCard International

Media

Winner:

Roslyn Mazer and the *Washington Post*, USA

Commended:

Leicester Mercury, UK.

2001

Public Organisations, Joint Winners

Colombian National Institute for the Surveillance of Medications and Foods (INVIMA).
Hong Kong Customs and Excise Department (Intellectual Property Investigation Bureau),

Trade Association Winner

International Federation of the Phonographic Industry (IFPI)

Company Winner

New Balance Athletic Shoe, Inc.

2000

Company Winner

Underwriting Laboratories Inc.

Association Winner

Motion Picture Association

Public Body Winner

US Customs

1999

Company Winner

Unilever

Association Winner

Union des Fabricants

Public Body Winner

Westminster County Police Department, California, USA