

## ***INDICAM MAIN EVENTS AND ACTIVITIES in 2020***

**#intellectualproperty DIGITAL COMMUNICATION: RIGHT(S) AND WRONG – 13<sup>TH</sup> MARCH:** In the context of the most cutting-edge week of the year in Milan, the Digital Week, INDICAM event will focus on important topics linking the digital world to the IP universe, discussed by experts of the sector in a round table: Internet contents, memes, hashtags, online brand reputation, regulations related to virtual communication.

**INNOVATION STRATEGY – 24<sup>TH</sup> MARCH:** six thematic tables based on the “speed date” format, that is 40 minutes to spend at each table and then change, to a new table and topic. The occurrence generates a series of spin-off events to deepen the subjects emerged during the roundtables discussions.

**IP UNDER 35 – 27<sup>TH</sup> MAY:** As in 2019, the event will once again address to professionals under 35 and it will touch appealing topics for the youth working in IP, told by young lawyers operating in law firms and in-house, but also innovative start-ups and original think tanks.

**ANNUAL FORUM – 22<sup>ND</sup> JUNE:** The most known INDICAM event will reach its 33<sup>rd</sup> edition. Trending topics, international vision and dynamic discussions are the key words of our Annual Forum, that usually touches peculiar subjects delivered by reference figures coming from the most various work environments.

**POLICY DIALOGUE – JULY:** INDICAM, together with INTA and the Italian Ministry of Economic Development, will hold the third edition of the “Policy Dialogue” on reinforcing IPRs protection against online counterfeiting. The event, thanks to the contribution of both the private and the public sectors, represents an annual meeting to tackle important matters and to achieve models of dialogue that can turn into best practices in the field.

**INTERNATIONAL CONFERENCE – 23<sup>RD</sup> SEPTEMBER:** The second International Conference will be held and actors from different countries will be involved, in order to offer an interesting insight about IP matters in various legal systems.

**JURISPRUDENCE TODAY – 10<sup>TH</sup> NOVEMBER:** The second edition of INDICAM initiative involving judges belonging to different jurisdictions and lawyers will take place on 10<sup>th</sup> November. The goal is the creation of an active debate on issues and points of law of some important cases brought to the courts’ attention, in order to offer new perspectives and insights to critical legal matters from a privileged observatory.